



INTERCONTINENTAL MARKETING INVESTIGATIONS INC.  
PO BOX 2147 RANCHO SANTA FE, CA 92067 USA  
PHONE: 858-756-1765 FAX: 858-756-4605 E-MAIL: [buncher@imiresearch.com](mailto:buncher@imiresearch.com)

Beyond other thousands of research and consulting programs completed, most pertinent to litigation support are the following examples:

- 2006 Heller Ehrman – Pharmaceutical industry marketing practices
- 2004- Blumberg, Lorber, Nelson – Sexual harassment/Wrongful termination
- 2003 Crockett - Trade Dress
- 2003 Crockett -Branding
- 2003 Fraudulent Advertising - Dechert
- 2002 Ed Cross & Associates – Insurance Fraud, toxic mold
- 2001 Blumenthal, Ostroff & Markham – Advertising Fraud, Toy Industry
- 2000 Rose, Klein and Marias – Legal Statute Violation, Candle Industry
- 2000 Rosenthal, Allen & Smith - Breach of Contract/Fraud
- 2000 Polakovic/San Bernardino County – Murder Case Change of Venue
- 2000 James Lyle - GM Fuel Tank Warrantee
- 1999 Casey, Gerry, Reed & Schenk – GM Fuel Tank Warrantee
- 1999 Freeman, Freeman & Smiley – Insurance Company Wrongful Termination
- 1997 Crockett & Fish – Camera Dolly Trade Dress Infringement
- 1995 R. Rex Parris – Motorcycle Injury
- 1995 Branscomb, DeCicco, Kopelowitz & Quinn – Lease Fraud
- 1994 McDowell, Drew, McDowell – S. Cal Edison Lawsuit
- 1994 R. Rex Parris – Lucky’s Market Slip & Fall Case
- 1993 SureSafe Industries – Trademark/Brand Name Infringement
- 1993 R. Esensten – Insurance Company Failure to Service Claim/Breach of Contract
- 1992 R. Esensten – Jury Trial Simulation
- 1991 David Sperber – Jury Trial Simulation
- 1991 R. Esensten – Jury Trial Simulation
- 1989 David Sperber – Jury Trial Simulation/Estate Management Fraud